

INFORMATION TO THE MARKET

BB Seguridade Participações S.A. (“BB Seguridade” or “Company”), given the restrictions imposed or recommended by the authorities in relation to travel, displacement and meetings of people due to the global pandemic caused by the new coronavirus (COVID-19), reinforces and encourages shareholders to exercise the right to vote at the Extraordinary Shareholders Meeting (“ESM”), scheduled for April 22, 2020, at 3 pm, via the Remote Voting Ballot, as follows:

- i – the shareholders who choose to send the Remote Voting Ballot directly to BB Seguridade may do so until April 17, 2020, pursuant to the article 21-B, paragraph 2 of the Brazilian Securities and Exchange Commission Rule Nr. 481 (“ICVM 481”), using the electronic mail (email) - assembleia.sec@bbseg.com.br, as provided in article 21-B, item I, of ICVM 481, or postal mail, as described in item 12.2 of the Reference Form; and
- ii – the Company will not require the notarization of the signatures in the Remote Voting Ballot. In this case, the shareholder must send a color digital copy of the identification document, in addition to the other documents required to prove representation, if applicable, to the email assembleia.sec@bbseg.com.br.

It is worth noting that the shareholder who wishes to vote in person, or who does not meet the deadlines for sending the Remote Voting Ballot, may attend the meeting at the location informed in the Convening Notice at the scheduled time and date, subject to any restrictions on people circulation.

Brasilia (DF), April 14, 2020.

Bernardo de Azevedo Silva Rothe
CEO