



BB Seguridade Participações S.A.
Public-Held Company
CNPJ 17.344.597/0001-94
NIRE: 5330001458-2
www.bbseguridaderi.com.br/en

INFORMATION TO THE MARKET

BB Seguridade Participações S.A. (“BB Seguridade” or “Company”) hereby informs its shareholders and the market in general that the Brazilian Securities and Exchange Commission (“CVM”) approved on July 25, 2019, the change of the depositary bank for its ADR program, which will be Citibank.

The change was declared effective today by the U.S. Securities and Exchange Commission (“SEC”). Therefore, the investors who want to issue BB Seguridade’s ADRs shall follow the procedures informed at the IR website (<http://www.bbseguridaderi.com.br/en/bb-seguridade/adr-level-i>).

It is worth noting that all the other characteristics of BB Seguridade’s ADR program were maintained, as follows:

Program level: Level 1

DR ratio: 1 ordinary share per ADR

Market: Over-the-Counter (OTC Market)

Ticker: BBSEY

Brasilia (DF), August 1, 2019.

Werner Romera Süffert
CFO