

INFORMATION TO THE MARKET

Pursuant to CVM Rule 480/09, article 30, item XXX, BB Seguridade Participações S.A. ("BB Seguridade") hereby informs that its Board of Directors, in a meeting held on January 24th, 2019, elected Mr. Roberto Lamb as member of the Audit Committee.

Mr. Roberto Lamb is Brazilian, married and holds a B.Sc. in Physics, a Certificate in Monetary Economics and a Master in Financial Management. He is currently member of the Board of Directors of CADAM-Caulim da Amazônia S.A and Chief of Audit Committee of DATAPREV. Mr. Lamb also held the position of member and Chief of Audit Committee of Eletropaulo - Metropolitana Eletricidade de São Paulo, from August, 2017 to December, 2018.

Mr. Lamb's election was indicated by the member of the Board of Directors elected by the minority shareholders, according to Article 31, paragraph 2, item I of BB Seguridade's Bylaws.

Brasilia, February 4th, 2019

Werner Romera Süffert
CFO